



the  
LOGOS  
ministry

Building children's ministries  
that build young disciples

Training  
Resources > CHILDREN'S  
MINISTRY  
Coaching

**LOGOS is committed to helping churches build children's ministries that build young disciples.**

We have been in this role for more than 45 years. As a key resource to church leaders, LOGOS offers:

**Children's ministry training** – LOGOS sponsors public training events all over the United States, creates customized training for individual churches, and offers topical online training webinars to support the learning needs of children's ministry leaders. LOGOS training gives ministry teams the theories, ideas, and concepts that form the foundation of effective ministry.

**Children's ministry coaching** – LOGOS has a team of children's ministry professionals that can work as an integral part of individual church ministry teams

to help assess, plan, problem solve and build effective ministries. LOGOS coaching helps ministry teams to put their training into practice...to take action that creates results.

**Children's ministry resources** – LOGOS offers ministry teams a variety of curricula, online reference tools, and ministry aides that can support their efforts toward building and sustaining effective ministries. LOGOS resources have been developed especially for children's ministry leaders like you.

LOGOS knows children's ministry and how the elements of effective ministry work together to create a sustainable, disciple-making response to God's call on congregations to serve children.

# LOGOS Training

Go online to learn more  
[www.thelogosministry.org](http://www.thelogosministry.org)

Throughout its 45-year history in children's ministry, The LOGOS Ministry has been a training organization with a commitment to preparing church leaders to serve young people. Today, that tradition continues, but with many more training options available than we offered back in 1963!

## Public Training Events

• **Powering UP! Workshop** Powering UP! events are one-day, multi-topic sessions that are always scheduled on Saturdays to make it easier for you to attend. A Powering UP! agenda allows attendees to choose specific subjects of interest for in-depth sharing and learning. Great for experienced ministry leaders.  
*Registration Fee: One Ministry Member pre-paid seat or \$85/person*

• **LOGOS Experience** An Experience includes 2 1/2 days of learning, sharing, and relationship building with other church leaders and with a team of LOGOS Leaders. Attendees at a LOGOS Experience will not only gain an understanding of the foundations of the ministry and learn about how to get their own children's weekly ministry going; they will actually experience LOGOS-in-action! LOGOS Experience is great for churches considering a new ministry, or for

those who want to re-energize their church's commitment to LOGOS.  
*Registration Fee: One Ministry Member pre-paid seat or \$345/person*

• **LOGOS Encounter** Encounters are one-day overviews of the LOGOS approach to children's ministry that provide attendees with an understanding of the underlying foundations of the ministry and guidelines on how to get a LOGOS children's weekly ministry started. LOGOS Encounter attendees also receive take-home materials to extend their learning and to share with others in their church. Great for new ministries, or for expanding LOGOS learning to others in a congregation.  
*Registration Fee: One Ministry Member pre-paid seat or \$345/person*

## On-line Webinar Training

• **LOGOS Webinars** LOGOS applies state-of-the-art training technology to give you total access to learning resources right on your own computer. Our webinars will deliver topically specific learning sessions that will allow your team to "stay home" and still receive LOGOS training that builds skills and develops in-depth understanding. Webinars are an exciting and convenient new training option for churches.  
*Online webinars are free for Ministry*

*Members, or may be purchased from the LOGOS Media Resource Center and streamed for \$19.95 each.*

## Customized Training

• **Contract Training** In some cases, church ministry teams cannot make it to a public training event, or have some unique needs that our scheduled training does not seem to address. No problem...just ask LOGOS and we can customize a training experience to fit your specific situation and conduct it at the location of your choice.

We have found that these training events can be powerful team-building opportunities for both the church's ministry team and for other members of its congregation. When you contract for an event with LOGOS, you control the attendance – invite as many attendees as you like...even colleagues from another church.

We can build a customized training event for you around our **Powering UP!** model – a few workshops that address key topics, based on our **LOGOS Encounter** template, or even conduct a multi-day **LOGOS Experience** for your team that really gives them exposure to a complete LOGOS-style program. It's up to you... just ask us!

## 2010 Training Schedule

Palatka, FL  
Jun 17-19 - LOGOS Experience

Burnsville, MN  
Jun 25-27 - LOGOS Experience

Post Falls, ID  
Jun 25-27 - LOGOS Experience

Clear Spring, MD  
Jul 8-10 - LOGOS Experience

Dayton, OH  
Jul 9-11 - LOGOS Experience

El Reno, OK  
Jul 16-18 - LOGOS Experience

Dallas, TX  
Aug 6-8 - LOGOS Experience

Pleasant Hill, MO  
Aug 13-15 - LOGOS Experience

Bethlehem, PA  
Aug 20-22 - LOGOS Experience

Roswell, GA  
Sep 9-11 - LOGOS Experience

Rockford, IL  
Sep 10-12 - LOGOS Experience

# LOGOS Coaching

**LOGOS Coaching places a children's ministry expert on your leadership team. LOGOS coaches begin the coaching process by establishing close working relationships with your leaders to facilitate your team through a process of:**

- *Understanding* and interpreting the concepts, ideas and options learned in training within the context of your church's existing conditions and objectives
- *Creating* an energizing vision for your children's ministry
- *Establishing* a shared focus on ministry results
- *Identifying* the strengths and weaknesses of your children's ministry and the opportunities for improvement
- *Building* a case for change and consensus among leaders
- *Calling* and engaging volunteers to actively participate in the ministry
- *Developing* ministry programs and initiatives that work toward supporting your objectives and achieving desired results
- *Holding* church leaders accountable for taking action
- *Assessing* progress against key ministry objectives

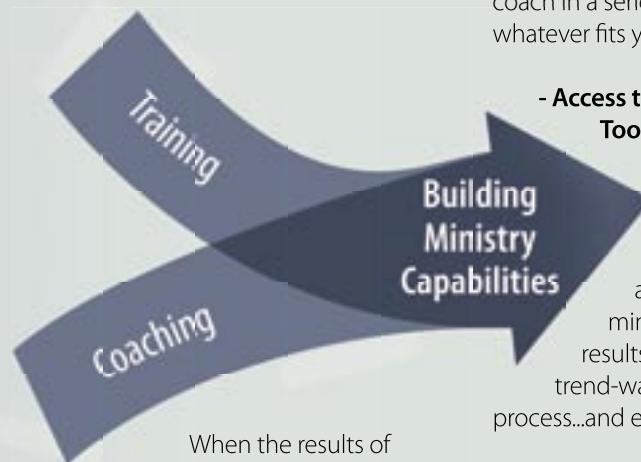
Effective children's ministry does not just happen. It requires an intentional commitment supported by an effective plan, adequate resources, and a sustained focus on action. LOGOS Coaching will help your team build a children's ministry that builds young disciples of Jesus Christ.

**LOGOS Coaching helps teams build ministry capabilities by extending the value of training.**

For a long time, most church leaders have relied on various forms of training as the primary means of preparing and enabling themselves to deliver effective children's ministries. By attending seminars, workshops and multi-day conferences, they have invested themselves in a process of learning

that was presumed to be the principal step in delivering new capabilities to their churches. Generally, this has not happened...training ideas and new concepts tend to fade just as dust gathers on notebooks and binders on shelves back in the church office.

LOGOS Coaching acknowledges that the best ideas and most valuable information will not satisfy their intended purpose if they are not put into action in a meaningful way...even LOGOS training! LOGOS Coaching extends the value of training by placing the learning into a specific organizational context and translating it into effective plans of action that focus on results for your church.



When the results of training are put into practice, in support of achieving critical objectives, the maximum value is obtained. The integrated combination of training and coaching can be a powerful force for building the ministry capabilities of your team and your church. This ministry building emphasis is the focus of LOGOS Coaching.

Today's effective children's ministries are able to sustain their success because they make the most of key ideas and concepts and the best available resources...but they also acknowledge and respond to the unique church cultures that they operate within.

**LOGOS Coaching is based upon a contractual arrangement**

Churches that seek to support their commitment to children's ministry by engaging in a coaching relationship with LOGOS will be invited to sign a coaching services contract. The contract will provide for:

**- On-site Coaching Visits** Schedule your LOGOS coach to visit your church for a full 10 hr. day in either a four-day package of dates, or for a single one-day working session. The agenda for each visit will always be mutually determined by you and the coach. Or, you can choose to work with your coach in a series of conference calls... whatever fits your schedule.

**- Access to Proprietary LOGOS Tools and Resources** Your LOGOS coach will draw upon key LOGOS ministry resources such as assessment tools, ministry guides, and the results of LOGOS ministry trend-watching to enhance the process...and enhance your ministry.

**- Networking Opportunities** Get connected with other churches being coached by LOGOS to share challenges and solutions...and to share in ministry. The LOGOS Ministry is at the center of a movement toward implementing children's ministry solutions for today.

The cost of LOGOS Coaching is \$1,200 (plus expenses) for a four-day package and \$400 per day (plus expenses) for single-day arrangements. Ministry Members always receive a 30% discount on coaching fees.

For even more comprehensive coaching support, LOGOS also offers an annual coaching service delivered by our Executive Director, Rev. Thomas M. Beagan, as your ministry leadership coach. Call us today and talk to Tom about the ways in which this service can be of real value to your children's ministry.

# LOGOS Resources

**In addition to training and coaching, LOGOS provides a variety of resources that support church leaders in their efforts toward effective children's ministry.**

## Information Resources and Tools

- The LOGOS Library is a key source of helpful information on the LOGOS web site
- *Heartfelt* is an e-newsletter for parents to support at-home family ministry
- Children's Ministry Effectiveness Model is a tool for assessing your ministry
- LOGOS blog on the LOGOS web site provides our insight on topical ministry-related issues

## Curricula and Books

- *Faith for Life2* is our grade differentiated Bible study curriculum for kids
- *LOGOS @ Home* is our family-based ministry resource on a CD for parents
- *Worship for Life* is our multi-volume training library for teaching worship skills
- *Family Time* books give ministry teams practical ideas for leading an engaging multi-part children's ministry

LOGOS offers resources that complement its training and coaching services in order to help churches build ministries that work.

## About The LOGOS Ministry

The LOGOS Ministry is a 45-year old non-denominational Christian ministry that works in partnership with local church leaders to build young disciples of Jesus Christ. LOGOS fulfills this purpose by:

- Training ministry leaders
- Advising and coaching church ministry teams
- Providing Bible curriculum and children's ministry resources
- Advancing and communicating new ideas and points of view on children's ministry
- Facilitating connections and building networks among ministry leaderships

LOGOS accomplishes this mission with a small corporate staff in Pittsburgh PA, a six-person field staff of geographically dispersed children's ministry professionals, and a large group of dedicated volunteers who share our commitment to working with young people.

## LOGOS is Green

At The LOGOS Ministry, we believe in being good stewards of God's many gifts.

As a result, LOGOS seeks to be a green organization to the greatest extent possible. We do not intend to use any more paper products than necessary, and when we use them...they will be environmentally responsible. We will continue to feature as much information and as many resources on our web site as possible. So, if you need to know something about LOGOS, try our web site or give us a call toll-free.

We also believe that this commitment to good stewardship will allow us to keep the pricing of our services and our products as economical as possible. When we save money, we want to be sure that we can help you do the same.